

Thanks for celebrating this year's Bi+ Month during September 2017! This month is incredibly important for bi+ visibility and will include a week of digital action organized by our friends at BiNet USA and GLAAD. This week will run from September 17th to September 23rd (Bi Visibility Day) and will include a focus on bi+ health on Wednesday, September 20th. The bi+ community faces significant health disparities and now is an important time to make sure we are recognizing and discussing the needs of bi+ friends and family, especially when it comes to health care. Thanks for joining Out2Enroll and partners across the country in making your voice heard!

Hashtags: #GetCovered, #BiHealth, #BackToTheBasics, #BeOutBeHealthy

These and other images are available at: <https://out2enroll.org/bi-month-2017-materials/>

Graphic 1: DON'T BE A STATISTIC
 QUEER PEOPLE UNINSURED: 17%
 TRANS PEOPLE UNINSURED: 25%
 BISEXUAL PEOPLE UNINSURED: 19%
 LEARN ABOUT YOUR HEALTH INSURANCE OPTIONS NOW AT WWW.HEALTHCARE.GOV
 #GetCovered #BeOutBeHealthy

Graphic 2: DON'T BE A STATISTIC
 19% OF BISEXUAL PEOPLE ARE UNINSURED
 LEARN ABOUT YOUR HEALTH INSURANCE OPTIONS NOW
 #BiHealth #BackToTheBasics

Graphic 3: HEALTH CARE ISN'T A PRIVILEGE. IT'S A RIGHT.
 Get health insurance today at healthcare.gov
 #GetCovered out2enroll.org

Graphic 4: #BIHEALTH DAY SEPTEMBER 20
 #BiHealth #BackToTheBasics

Graphic 5: NOTHING HAS CHANGED: THE AFFORDABLE CARE ACT PROHIBITS DISCRIMINATION IN HEALTH INSURANCE AND HEALTH CARE.
WHO IS PROTECTED? All LGBTQ people are protected. The protections apply to:
 • LGBT people
 • Transgender people
 • Gender nonconforming people
 • Non-binary people
 • Intersex people
WHAT DOES THE LAW SAY? No one can treat you differently because you are LGBTQ, including:
 • health insurers
 • hospitals
 • clinics
 • doctors
 • nurses
 • or anyone else in the health care industry
WHAT SHOULD YOU DO? Discrimination by an insurer or health provider? **APPEAL** with your health insurer. Visit: <http://bit.ly/ZHGFWWn>
FILE A COMPLAINT with your state insurance department.
GET HELP from a legal organization at <http://bit.ly/ZHHLst>
 #ACTOUT GOT MORE QUESTIONS? Visit out2enroll.org/faq/1557-2/

Graphic 6: OPEN ENROLLMENT STARTS NOVEMBER 1!
#GETCOVERED
SHOP & COMPARE. RENEW AN EXISTING PLAN OR FIND A NEW ONE.
 Visit www.healthcare.gov today

Graphic 7: YOU SHOULD NEVER FACE DISCRIMINATION IN HEALTH INSURANCE OR HEALTH CARE.
 If this happens to you, you have rights.
 To learn more, visit out2enroll.org/faq/1557-2/

Graphic 8: BIG LIFE CHANGES?
 Healthcare.gov makes it easy to sign up for a special enrollment period within 60 days of any of the following:
 + LOSE YOUR CURRENT HEALTH INSURANCE
 + GET MARRIED
 + CHANGE THE SIZE OF YOUR HOUSEHOLD
 + HAVE OR ADOPT A CHILD
 + HAVE A CHANGE IN YOUR INCOME
 + MOVE TO A DIFFERENT AREA
 + BECOME A U.S. CITIZEN
 Visit healthcare.gov today to learn more.

Graphic 9: ALL NEW PLANS MUST COVER FREE PREVENTIVE SERVICES.
 VACCINES & IMMUNIZATIONS
 CANCER SCREENINGS
 MENTAL HEALTH SCREENINGS
 HIV & STI TESTS
 ANNUAL PHYSICAL
 SMOKING + ALCOHOL CESSATION
 WELL-WOMAN VISITS
 DIABETES SCREENINGS
 LEARN MORE: healthcare.gov/coverage/preventive-care-benefits

Key Messages

- **The final deadline for 2018 open enrollment has changed to December 15th, 2017.** This year's open enrollment period is shorter—only 45 days—than previous years. Make sure the bi+ people in your life know that the open enrollment period runs from **November 1st, 2017 to December 15th, 2017**. Folks who miss the December 15th deadline may not be able to enroll in health insurance in the next year. This change is likely to affect the younger, healthier bi+ people in our community who typically waited until January 31st to enroll in previous years.
- **Bi+ health is important.** Bi+ people have suffered for too long when it comes to disparities in health insurance and health care. These disparities result from community issues like double discrimination, erasure, and loneliness and contribute to striking rates of mental health issues, obesity, cancer, and STIs. Even though bi+ people represent nearly half of all people who identify as LGB, we continue to fail this community in addressing health care needs and 19% of bisexual people are **STILL** uninsured, according to research from the Center for American Progress. Use this month to continue to push for equal access to quality, affordable health care for all, including bi+ communities.
- **Nothing has changed—the Affordable Care Act is still the law of the land, and bi+ people are protected from discrimination in health care and health insurance.** There are many questions about what federal changes mean for LGBTQ communities. For now, it is important to remind the community that nothing has changed when it comes to health care: people still have access to subsidies for health insurance and should continue to pay their premiums and Section 1557's nondiscrimination protections are still in place. Even with key protections under attack, we should remind bi+ people that they should never face health discrimination simply for being who they are.
- **Use your health insurance to get the health care you need.** Bi+ Month is an important opportunity to highlight the benefits of health insurance and health care, such as free preventive services. Use this month to remind bi+ people about the benefits of coverage to help improve community-wide disparities.

Sample Facebook Posts

- Join us in celebrating Bi+ Month and encouraging your bi+ family and friends to #BeOutBeHealthy! That means #GetCovered and get the health care you need! [attach shareable]
- DYK that 19% of bi+ people are **STILL** uninsured?! We must do better – let the bi+ people in your life know that open enrollment begins again on **NOVEMBER 1st**. There's no excuse not to #GetCovered – the health of our community depends on it! h/t @americanprogress [attach shareable]
- It's #BiHealth Day 2017! What are you doing to celebrate? We're going to healthcare.gov to check on our insurance options and telling **ALL** our friends that open enrollment is **BACK** on **NOVEMBER 1st**. Join us!
- Health care is a right, not a privilege. The bi+ community has suffered for too long when it comes to health insurance and health care – and that's just one reason why health is an LGBTQ equality issue. [attach shareable]
- #BiHealth matters. Thanks to the Affordable Care Act, bi+ people should not be discriminated against in health coverage or care. That means access to the health care you need for you and your family—and the

right to be treated with respect by health care providers. If you face one of these situations, #KnowYourRights [attach shareable]

- Got questions about health care? The Affordable Care Act STILL protects all LGBTQ people from discrimination when it comes to health insurance and health care. #KnowYourRights so you can #ExpectMoreDemandMore. [attach shareable]
- Under the #ACA, your health insurance comes with some epic FREE benefits that MATTER to bi+ communities. Make sure to take advantage of all the preventive services, like HIV/STI testing and well-woman visits! Get started today by scheduling an appointment with your doctor. [attach shareable]

Sample Tweets

- It's #BiVisibility Month and #BiHealth Day! Join us in celebrating your bi+ family and friends TODAY! [attach shareable]
- Health care is a right and an LGBTQ equality issue. We won't go back to a system that fails us #BiVisibility #BeOutBeHealthy [attach shareable]
- DYK: 19% of bi+ people are UNINSURED? We must do better - make sure you and your #bi+ family and friends #GetCovered TODAY! @LGBTProgress [attach shareable]
- #ACA prohibits discrimination & provides affordable health insurance options for #bi+ people #BiVisibility #GetCovered [attach shareable]
- #Bi+ people deserve equal access to affordable, quality health insurance and health care #BiVisibility #GetCovered [attach shareable]
- You have the right to the care you need and the respect you deserve, especially when it comes to #TransHealth #BiVisibility [attach shareable]